

(BACK)

HEAD: THE MARLBORO CUP TRADE SWEEPSTAKES

BOLD TYPE: OFFICIAL RULES

1. On an official entry blank, hand-print your name, company, company address and zip code. Then, have your entry countersigned by your Philip Morris representative, and turn over your entry to him. He will see that it is forwarded to the judging agency to be included in the drawing. Entries must be received by (month, date, year).

2. In each of Philip Morris' seven sales regions, we will award the following prizes: One (1) First Prize -- the equivalent of a \$50 Win bet on the first-place horse in the MARLBORO CUP race on (day), (month, date, year). Five (5) Second Prizes -- the equivalent of a \$10 Win bet on the first-place horse. Ten (10) Third Prizes -- the equivalent of a \$5 Win bet on the first-place horse. Payoffs will be based on the track parimutual pool odds.

BOLD TYPE: 3. Winners will be selected in random drawings conducted by National Judging Institute, Inc., an independent judging organization, whose decisions are final. Only one prize to an individual. Taxes on prizes are the responsibilities of the winners.

4. Sweepstakes is open to all employees and principals of Philip Morris wholesale and retail customers who are over 21 years of age. Employees and their families of Philip Morris and its advertising and sweepstakes agencies are not eligible. This sweepstakes is subject to all Federal, State and local regulations and void wherever prohibited or taxed.

BOLD TYPE: 5. For a list of major winners, send a stamped, self-addressed envelope to:

MARLBORO CUP SWEEPSTAKES WINNERS  
(address)  
(city, state, zip)

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